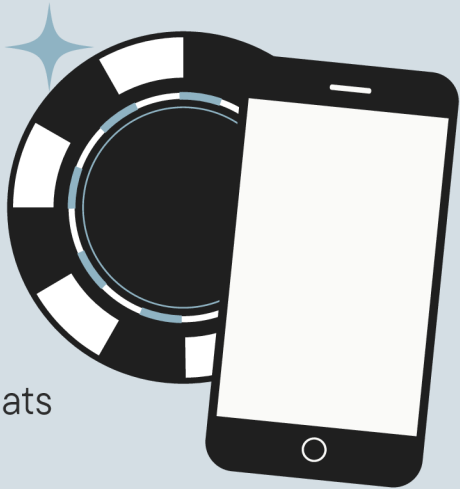


# TEEN GAMBLING

## What Parents May Not Be Seeing

How betting culture, gaming mechanics, and private chats are reaching teens



### IN 3+ BOYS AGES 11–17 REPORTED GAMBLING IN THE PAST YEAR.

Gambling often shows up through sports, video games, and social content — not just betting apps

## IT MAY NOT LOOK LIKE GAMBLING AT FIRST



It can sound like normal sports talk: odds, picks, parlays



It can hide inside games through loot boxes and random rewards



It can start in group chats, Discord servers, or sports content

## WHAT PARENTS MAY BE MISSING



The hook is not always money first — sometimes it is belonging



Betting culture can make fast money and risk feel normal



A teen may think it is strategy, not gambling

## RED FLAGS WORTH NOTICING



Constant talk about picks, odds, or “easy wins



Unexplained charges, gift cards, or money transfers



Secrecy, mood swings, or defensiveness around apps and chats



## DON'T JUST WATCH FOR ONE APP

Watch the culture, the language, and the private spaces around it.

Start the conversation before risk starts feeling normal.